



Contact: John L. Shannon, Jr.
Ron W. McClurg
Incisive Surgical, Inc.
(952) 591-2543, ext. 018
shannon@insorb.com

August 1, 2016

For Immediate Release

**INCISIVE SURGICAL EXPANDS PRODUCT PORTFOLIO WITH INTRODUCTION OF
INSORB® | SHORTY ABSORBABLE SKIN STAPLER**

INSORB | Shorty Stapler has been added to 2 Major Group Purchasing Organization Agreements

MINNEAPOLIS, August 1 – Incisive Surgical, Inc., the developer of a revolutionary INSORB Absorbable Subcuticular Skin Stapling Closure Modality, announced today that it has expanded its line of proprietary skin closure devices with the introduction of a new product targeted at ‘shorter’ incisions. The INSORB Line of Absorbable Skin Staplers now includes the “INSORB | 30” Stapler for longer surgical incisions, and the new “INSORB | Shorty” Stapler for shorter surgical incisions.

The unique line of INSORB Skin Staplers provides patients and clinicians with a comfortable, convenient and cosmetic choice for rapid skin closure. The proprietary INSORB Skin Closure Modality places bioabsorbable staples entirely underneath the top layer of skin that are absorbed by the body within a matter of months. INSORB Absorbable Skin Staplers offer the comfort, convenience and cosmetic result of absorbable sutures with the speed of metal skin staplers, but eliminate the unnecessary and painful trauma to the skin created by metal skin staples that may result in additional pain, anxiety, and compromised cosmetic results. In additions, metal skin staples must be removed post-operatively that may be painful, costly and inconvenient. The INSORB Line of Staplers are sharps safety devices.

The INSORB | 30 Stapler holds 30 Absorbable Staples and is designed to close incisions up to 21 cm in length. The INSORB | Shorty Stapler holds 8 Absorbable Staples and is designed to closes surgical incisions up to 8 cm in length. The device is targeted at the closure of shorter ‘open’ surgery incisions, such as hernia repair, as well as endoscopic and robotic surgical procedures. “We are excited to expand our product line with the INSORB | Shorty Stapler,” said John L. Shannon, Jr., president and chief executive officer of Incisive Surgical. “We now have a rapid, efficacious, cost-effective INSORB Solution for the closure of both long and short surgical incisions.”

This proprietary INSORB Skin Closure Modality has been recognized with several national awards, including the 2006 Wall Street Journal Technology Innovation of the Year Award for medical devices and the 2014 Global Frost & Sullivan Award for Customer Value Leadership. Nearly 1,850,000 INSORB Absorbable Skin Staplers have been sold throughout the world, and the Company estimates that over 100,000 cesarean sections performed in the United States were closed with an INSORB Stapler in 2015. The Company also announced that the INSORB | Shorty Stapler has recently been added to both the existing Healthtrust Purchasing Group and Premier Group Purchasing Organization Agreements.

About Incisive Surgical

Incisive Surgical, Inc. is a privately-held medical device company established to develop innovative patient-centric, cost-effective solutions for skin closure. For more information, contact info@insorb.com or visit www.insorb.com.