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For Immediate Release

**INCISIVE SURGICAL SELECTED AS A FINALIST
FOR 2016 R&D 100 SPECIAL AWARDS AS A MARKET DISRUPTOR PRODUCT
*New INSORB® / Shorty Absorbable Skin Stapler Selected By Independent Panel***

MINNEAPOLIS, September 9 – Incisive Surgical, Inc., the developer of a revolutionary INSORB® Absorbable Subcuticular Skin Stapling Closure Modality, reported today that the R&D 100 Awards Committee and R&D Magazine announced the 2016 R&D 100 Special Recognition Awards Finalists selecting the INSORB| Shorty Absorbable Skin Stapler as a finalist in the Market Disruptor Product Category. This is a new honor instituted in 2015 to recognize those products that shine in specific areas of innovation. The R&D 100 Awards Finalists for Special Recognition were selected by an independent panel of judges and represent contributions by leading R&D companies and national laboratories that entered their products to be recognized for specific aspects of their newest innovations.

“These Special Recognition Awards are a new way for R&D Magazine to highlight companies that strive to create products and technologies that answer specific needs for the R&D community, and it is our pleasure to recognize these important efforts to move innovation forward,” said Bea Riemschneider, editorial director, ABM Science Group, R&D Magazine. “By becoming an R&D 100 Special Recognition Awards Finalist, these companies are being recognized for their excellent contributions to advancing science and technology in a notable space—and they are joining a very exclusive community.”

The unique INSORB Absorbable Skin Stapling Technology is a patented new skin closure technology that places an absorbable staple entirely underneath the top layer of skin to close surgical incisions. Patients and clinicians now have a more comfortable, convenient and cosmetic choice for rapid skin closure. This proprietary device been recognized with several national awards, including the 2006 Wall Street Journal Technology Innovation of the Year Award for medical devices and the 2014 Global Frost & Sullivan Award for Customer Value Leadership. Incisive Surgical is the only company in the world that has commercialized this technology. Over 1,900,000 INSORB Absorbable Skin Staplers have been sold throughout the world since the product launch in January 2005, and the Company estimates that over 100,000 cesarean sections performed in the United States were closed with the INSORB Stapler in 2015. The Incisive Surgical line of skin staplers consists of two models: the INSORB| 30 Absorbable Skin Stapler designed to close an incision up to 21 cm in length, and the INSORB| Shorty Absorbable Skin Stapler designed to close an incision up to 8 cm in length. The INSORB| Shorty Stapler was introduced in 2016.

The use of metal skin staples results in rapid incisional closures, but each metal staple pierces and punctures the skin in two places. This unnecessary additional trauma creates more pain, may compromise healing and the cosmetic result, and may cause increased complications. In addition, metal skin staples require removal which is inconvenient, painful and costly. The INSORB Absorbable Skin Stapler offers the speed of metal skin staplers with the cosmetic results and comfort of absorbable sutures. The INSORB Stapler uses bioabsorbable staples that are placed underneath the top layer of skin and dissolve in the body within a matter of months. The staples, which are comprised of the same material as the leading bioabsorbable sutures, break down naturally, thereby eliminating the anxiety, pain, cost and inconvenience of post-operative metal staple removal.

About Incisive Surgical

Incisive Surgical, Inc. is a privately-held medical device company established to develop innovative patient-centric, cost-effective solutions for skin closure. For more information, contact info@insorb.com or visit www.insorb.com.

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